



## For Immediate Release

### **FREE CN CANADIAN WOMEN'S OPEN TICKETS COURTESY OF DR. GOODBEAR OF THE CHILDREN'S HOSPITAL FOUNDATION**

August 17, 2010

**Winnipeg, Manitoba** – Spot Dr. Goodbear, the Children's Hospital Foundation of Manitoba's mascot, on the streets of downtown Winnipeg on August 18<sup>th</sup> and get your free early week voucher to catch some CN Canadian Women's Open golf, live!

Dr. Goodbear will be downtown at the Manitoba Hydro Plaza at Graham Avenue and Edmonton Street at noon on Wednesday, August 18 to give away **free** early week vouchers to see some fantastic women's golf at the 2010 CN Canadian Women's Open at St. Charles Country Club. Each voucher provides grounds admission to any one day of the pre-championship days (either August 23, 24, or 25).

"The CN Canadian Women's Open is a unique opportunity to watch the best women golfers in the world – right here in the city of Winnipeg," says Lesia Sianchuk, Executive Director, Children's Hospital Foundation of Manitoba. "Discount charity tickets can be purchased on the CN Canadian Women's Open website (CNCanadianWomensOpen.com) and a portion of each ticket sale will be donated to the CN Miracle Match – thereby supporting Children's Hospital and pediatric research through the Children's Hospital Foundation of Manitoba."

With the special promotion code CNCHFM-10, AnyDay tickets are only \$20 and \$20 from each ticket will go the Children's Hospital Foundation of Manitoba after the match. This "Tickets for Charity" offer is only available until August 22. After that, the full gate price of \$30 comes into effect. For more information and to buy tickets, go to CNCanadianWomensOpen.com or call 1-866-571-5742 and use the promotional code CNCHFM-10.

#### **CN Canadian Women's Open - Tickets for Charity Special Offers**

PROMO CODE: **CNCHFM-10**

Deadline: **Sunday, August 22**

<i>Ticket</i>	<i>Cost</i>	<i>Gate Price</i>	<i>\$ to Charity</i>	<i>\$ Matched by CN</i>	<i>Total \$ to Charity</i>
AnyDay Grounds	<b>\$20</b>	\$30	\$10	\$10	<b>\$20</b>
Clubhouse 2-Some	<b>\$225</b>	\$280	\$15	\$15	<b>\$30</b>
Clubhouse 4-Some	<b>\$425</b>	\$500	\$75	\$75	<b>\$150</b>

*Tax receipts available when \$15 or more goes to the Children's Hospital Foundation of Manitoba*

### **ABOUT THE CHILDREN'S HOSPITAL FOUNDATION OF MANITOBA**

Since 1971, the Children's Hospital Foundation of Manitoba has been raising funds for child health care in Manitoba. The unique medical needs that children can have require the caring attention of family, friends and specialized medical professionals. The Foundation offers hope to children and their families by funding research efforts that could one day lead to medical breakthroughs and by providing funds for vital equipment and special programs at Children's Hospital in Winnipeg. For more information please visit [www.goodbear.mb.ca](http://www.goodbear.mb.ca).

### **ABOUT THE 2010 CN CANADIAN WOMEN'S OPEN**

Stars of the LPGA Tour will challenge for the 2010 CN Canadian Women's Open from August 23-29 at the St. Charles Country Club in Winnipeg. For more information about tickets, volunteer opportunities or corporate hospitality, please visit [www.cncanadianwomensopen.com](http://www.cncanadianwomensopen.com).

### **ABOUT THE CN MIRACLE MATCH**

CN Miracle Match is a national charitable initiative designed to rally communities across Canada behind a very worthy cause – supporting Children's Hospitals. CN has made a pledge to help maximize local fundraising through their CN Miracle Match program where together they can help Canada's leading healthcare facilities treat more children.

**Donors who contribute to the CN Miracle Match program during the giving period between now and August 29, 2010, will have their amount matched by CN.** This rare fundraising initiative greatly increases the impact of each donation and provides donors with a chance to double their contribution to child health and child health research. For more information, please visit [www.cnmiraclematch.ca](http://www.cnmiraclematch.ca).

### **For more information, please contact:**

Maria Lee, PR & Marketing Coordinator  
Children's Hospital Foundation of Manitoba  
204.787.4060 office 204.918.0202 mobile  
[mlee3@hsc.mb.ca](mailto:mlee3@hsc.mb.ca)